

## Agenda

Thursday, November 30, 2017 6:30 p.m.

Ward I Milford Library-Lion's Room 11 Southeast Front Street, Milford, Delaware

## **Strategic Plan Community Conversation**

Call to Order – Councilmembers Archie Campbell and Christopher Mergner

Community Conversation Discussion

The City of Milford is leading a Strategic Plan Initiative and is encouraging citizens, businesses, and community stakeholder participation. The goals and objectives will be based on input from City Council, staff, residents, visitors and businesses. Satisfaction with the appearance of our City, code enforcement, quality of life, public safety, transportation, recreational and cultural opportunities, as well as other key indicators, will have an impact. This Strategic Plan will allow us to stay focused on the goals and objectives that are most important to you.

Please attend one of our Community Conversation Events to learn more and provide feedback on how to shape Milford's future. All voices are valued and we want to hear your ideas, priorities and vision for the great community.

Adjourn

A Community Conversation is a facilitated discussion amongst members of the community. The conversation provides an opportunity for community members to shape Milford's future by sharing personal perspectives and input on key topics such as quality of life, services, transportation, land use, and economic health. This community engagement process follows up on the City's community survey completed in the summer of 2017. The findings from both the survey and the Community Conversations will assist the City in preparing a **Strategic Plan**. Anyone who is interested in Milford's future is welcome and encouraged to attend a Community Conversation. All voices are valued and we want to hear your ideas, priorities and vision for our community. We are interested in hearing from residents of all ages and all walks of life, regardless of where you are located in the City. In addition to City residents, we would also like to hear from businesses of all sizes located in our community.

A Strategic Plan addresses four major questions:

- 1. Where are we now?
- 2. Where do we want to be in the future?
- 3. How will we get there?
- 4. How do we measure our progress?

The **Strategic Plan** is a 5-year plan that provides a clear statement of where we want the City to go and how we want to get there. The City is preparing a Strategic Plan to promote an inclusive community, to increase accountability and transparency, and to establish a clear and unified direction, which will guide future decisions.

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